

*For Immediate Release*

**Consumers' Choice Award® recognizes *Efficient Attic Systems* and  
other Dallas/Fort-Worth Metroplex Businesses  
for  
Excellence in Customer Satisfaction**

**The 2009 Consumers' Choice Award®**

Dallas – July/2009 – More than 60 companies were in attendance at the Omni Dallas Park West Hotel recently for the launch of the 2009 DFW Consumers' Choice Award® for business excellence. The award is based on a survey of residents and businesses in the DFW Metroplex responding to a questionnaire on customer satisfaction. The survey was conducted by Harris Interactive®, a global leader in customer satisfaction studies.

The Consumers' Choice Award®, established in 1986 to identify and promote business excellence, utilizes a unique survey that asks consumers to choose the best of their city. Respondents are randomly selected from both the business community and the general public. Based on the criteria of value, professionalism, service and any other issue they may wish to consider, respondents are asked to select the company that most merits the Consumers' Choice Award® for business excellence.

*Efficient Attic Systems* has been recognized for the second consecutive year in the category of *Insulation Contractors*.

In addition to business award recipients, the Consumers' Choice Award® also recognizes individuals who have distinguished themselves in the community during the last year for their contributions to the betterment of the greater Dallas/Fort Worth Community and to the improvement of the business environment.

Each year the Consumers' Choice Award® hosts an award gala in celebration of award recipients. The date and location of the 2009 awards reception will be announced in mid July.

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