



**NEWS**

**For Immediate Release**

### **Efficient Attic Systems helps sponsor “Welcome Home Hero” with WBAP-AM**

**DALLAS** June, 4 2010: The Dallas-Fort Worth based radio station WBAP-AM has chosen Efficient Attic Systems to provide attic insulation, ventilation and radiant barrier in wounded Army veteran, Sgt. Johnny Wilson’s home, as apart of the “Welcome Home Hero” program.

“Welcome Home Hero” is a WBAP-AM fundraising program created in collaboration with The Bay Area Builder’s Association, to provide homes for wounded service members. The first home being built is in Arlington, Texas for Sgt. Johnny Wilson, an infantry soldier who served two tours in Iraq, and his wife and three children. Wilson suffered severe burns in combat during his first tour in 2004 and lost his left leg below the knee on his second tour in 2005.

Upon returning home, Wilson’s wife, Elizabeth, suffered a stroke, leaving her unable to drive or work. While the couple is unemployed with mounting medical bills, the Wilson family has been living with Elizabeth’s parents, without a home of their own. “We now have a chance to live the rest of our lives and have a really, really great life,” said Elizabeth Wilson.

In addition to Efficient Attic Systems’ donation of their products and services, other WBAP sponsors are lending a philanthropic hand to “Welcome Home Hero”, including A Number One Air Conditioning, Lon Smith Roofing, Tankless Guy, Peek’s Floor Co., Q Home Designs, and Sierra Fine Custom Homes.

“Efficient Attic Systems is proud to be apart of an amazing team of sponsors for an incredible program that helps our service men and women,” said EAS President, Bob Deanda. Blown-in insulation, ventilation and radiant barrier will be added to the Wilson home in the fall of 2010, after the construction is scheduled to be complete. The “Welcome Home Hero” program is also working to build homes for other wounded veterans in the near future.

“There are soldiers now that are coming back from Iraq and Afghanistan that are homeless,” Johnny Wilson said. And according to Deanda, EAS plans to donate their products and services to future “Welcome Home Hero” homes.

“Donating insulation, ventilation and radiant barrier for the “Welcome Home Hero” homes and making them more energy efficient is the least EAS can do for the great veterans of our country,” said Deanda. “They’ve sacrificed so much for our freedom, and it’s time for us to give them something in return”.

Individual donations to the “Welcome Home Hero” program can be made at [www.babasupport.org](http://www.babasupport.org); or for more information on the Wilson home and its construction progress, visit [www.wbap.com](http://www.wbap.com).

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