



NEWS

For Immediate Release

Efficient Attic Systems Enters Phoenix Market

PHOENIX April 28, 2008: There are two constants in Phoenix summers. One is the heat; the other is the high summer energy bill. It may be impossible to change the first, but now Phoenix area residents have a way to beat the second.

Efficient Attic Systems, a company with a proven history of saving customers money on their energy bills, announces its entrance into the Phoenix market. In addition to the attic insulation and ventilation products Efficient Attic Systems provides, the company also offers an award-winning radiant barrier – a reflective aluminum coating sprayed on the underside the roof deck that blocks up to 75 percent of the sun’s radiant heat from entering the attic. Together, these three energy-saving components make up The Energy Efficient Attic[®], which can save homeowners up to 30 percent on their energy bills.

“At Efficient Attic Systems, we are in the business of saving energy,” said Bob Deanda, president of Efficient Attic Systems. “In Phoenix, we know that energy conservation is on the minds of consumers, so we are proud to offer a proven solution to help homeowners not only do their part to conserve precious resources, but save money in the process.”

The Energy Efficient Attic program is designed according to Department of Energy recommendations. The DOE estimates more than 90 percent of homes lack the optimal level of energy-saving components in the attic. When the majority of energy costs go to heat or cool the average home and the majority of that energy leaves the home through the attic, installing simple, cost-effective attic upgrades can make a significant difference.

Efficient Attic Systems is the largest and most respected energy efficiency company in Texas. The company has installed more radiant barrier than any other in the state and has a strong commitment to service excellence in customer satisfaction. Efficient Attic Systems recently earned a 2008 Consumers’ Choice Award for business excellence from customers in Dallas/Fort Worth.

To learn more about The Energy Efficient Attic program, call Efficient Attic Systems at 866-55-ATTIC (866-552-8842) or visit the company’s Web site at efficientattic.com.

ABOUT EFFICIENT ATTIC SYSTEMS

Efficient Attic Systems installs superior insulation, attic ventilation and high-tech radiant barrier to help home and business owners save money on ever-increasing energy costs without sacrificing indoor comfort. The company is best known for The Energy Efficient Attic[®] program that can save consumers up to 30 percent on their heating and cooling costs. Efficient Attic Systems operates in Austin, Dallas/Fort Worth, Houston and San Antonio, Texas and Phoenix, Ariz. ROC244335.

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